Introduction to Household Surveys

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Training Course in Reproductive Health/Sexual Health Research

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Type of Studies

- Observational
  - Retrospective: Case-control
  - Prospective: Cohort
  - Cross-sectional: Surveys
- Interventions
  - Clinical trials
  - Community or CRT trials

Why a HH survey?

- Important source of socio-economic data
- Provides information to monitor development policies
- In developing countries and transition economies, supplements or sometimes even replace other data collection programmes and civil registration systems

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Ongoing HH surveys

HH surveys conducted by international agencies

- **Demographic and Health Surveys (DHS), by ORC Macro for the USAID**

- **Living Standards Measurement Study (LSMS) surveys with technical assistance from the World Bank**

- **Multiple Indicator Cluster Surveys (MICS) by UNICEF**

- **World Health Survey by WHO**

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Demographic & Health Surveys (DHS)

Household Questionnaire

> Listing of household members, household characteristics, nutritional status and where appropriate, anemia, malaria, and HIV

Women's Questionnaire

> Reproductive behavior and intentions; Sexual behavior; Contraception; Antenatal, delivery, and postpartum care; Breastfeeding and nutrition; Children's health; Status of women; AIDS and other sexually transmitted infections; Husband's background

Men's Questionnaire

> • Background characteristics; Reproductive and Sexual behavior; Knowledge and use of contraception; Employment and gender roles; AIDS and other sexually transmitted infections; and other health issues

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Multiple Indicators Cluster Surveys (MICS)

- **Household:**
Education, child labour, water and sanitation, salt iodization, insecticide-treated mosquito nets, and support to children orphaned and made vulnerable by HIV/AIDS, with optional modules for disability, child discipline, security of tenure and durability of housing and maternal mortality.

- **Women:**
Child mortality, tetanus toxoid, maternal and newborn health, marriage/union, contraceptive use, HIV/AIDS knowledge, malaria, polygyny, female genital cutting, and sexual behavior, with optional modules for unmet need, security of tenure, and attitudes toward domestic violence.

- **Children:**
Birth registration and early learning, vitamin A, breastfeeding, care of illness, malaria, immunization, and anthropometry, with optional modules for child development, and source and cost of supplies of ORS, antibiotics and antimalarias.

WHO World Health Surveys (WHS)
Modules

Household Questionnaire
Roster

Long-term care and institutionalization

Household Health coverage (malaria)

Insurance

Indicator of permanent income (assets)

Health Expenditure

Health Occupations

Individual Questionnaire
Socio Demographics

Health State Description

Health State Valuation

Risk Factors

Mortality

Coverage

Health System Responsiveness

Health System Goals and Social Capital

Interviewer Observations

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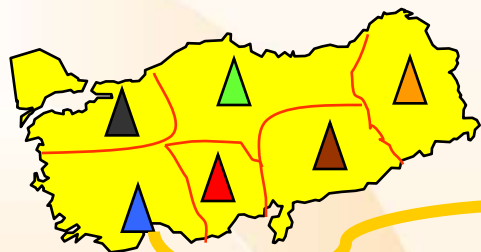
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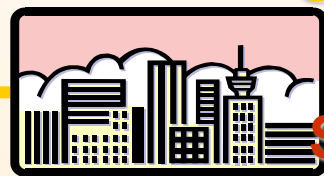
Overview of household surveys

- Sample design
- Survey implementation
- Non-sampling errors
- Survey costs
- Analysis of survey data

WHS Sampling-Multistage Clusters

Provinces-Strata

Counties - PSU s Primary Sampling Units

Enumeration Areas - SSUs Second Stage Units

Households – TSUs Third Stage Units

Respondent

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Key words

- Sampling frame
- Target population
- Stratification
- Clustering
- Primary sampling unit
- Probability sampling
- Randomness

Survey implementation

- Financing & Budget
- Work plan
  - Timeline
  - Field work logistics
  - Data entry logistics
- Develop instruments
- Drawing a sample of household
- Training manuals and training of enumerators
- Pilot test
- Publicity campaign

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Factors influencing sample size

- Precision of surveys estimates
- Data quality
- Cost and timeliness

Sample selection

- 2 Main Components

① Selection of Households From Sampling Unit

② Selection of Individuals From Households

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Non-sampling errors

- Non-Coverage

- Non-response

- Measurement
  - Questionnaire
  - Data collection mode
  - Interviewer
  - Respondent

Survey cost

- Survey design
- Preparatory activities
  - Advocacy meetings
  - Training
  - Questionnaires & manuals
- Data collection and field work
  - Personnel
  - Transport
  - Equipments & consumables
- Data analysis
- Results disseminations
  - Printing
  - Seminars

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Analysis of Survey Data

- Define tabulation plan

- Indicators:
  – Numerators
  – Denominators

- Adjustments
  – weights

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Indicators
- Health
  - *Mortality*
  - *Health*
- Responsiveness
- Financing
- Health System Functions
  - *Coverage*
- Composite Goals

POLICY QUESTIONS

RESEARCH QUESTIONS

WHR
Statistical Annexes

Country Reports
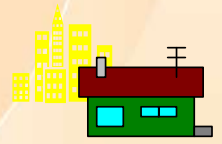Short Report
Detailed Report
Policy Report

Instrument design
- ✓ Measurement Properties
- ✓ Scales
- ✓ Reliability
- ✓ Cultural comparability

World **H**ealth **S**urvey

Statistics
- ✓ Descriptive
- ✓ Multivariate
- ✓ Hypothesis Testing

Quality **A**ssurance

Quality **A**ssurance

Implementation
- ✓ Sampling
- ✓ Training
- ✓ Fieldwork
- ✓ Site Visits

Data
- ✓ Editing & entry
- ✓ Checks
- ✓ Cleaning & Filing
- ✓ Missing Data
- ✓ Archiving

Quality **A**ssurance

Quality **A**ssurance

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Information for data users

- DHS

  http://www.measuredhs.com/

- MICS

  http://www.childinfo.org/index.htm

- WHS

  http://www.who.int/healthinfo/survey/en/

- UNSD

  http://unstats.un.org/unsd/hhsurveys/

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